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**NEW ABC FAMILY MOVIE BEGINS PRODUCTION IN WILMINGTON, NC**

***‘TEEN SPIRIT’ Opens Production Office at EUE/Screen Gems; Joins Growing List of Productions***

***Filming in Wilmington in 2011***

WILMINGTON, NC, February 15, 2011 --The Wilmington Regional Film Commission, Inc. announced today that the new ABC Family TV movie ‘TEEN SPIRIT’ has opened its production office and will begin filming next month in Wilmington, NC.

‘TEEN SPIRIT’ is already having a local economic impact as a result of hiring local crewmembers, and will ultimately employ approximately 100 local crewmembers. TEEN SPIRIT’ joins a list of five other productions that have already opened offices in Wilmington this year.

Wilmington Regional Film Commission, Inc. Director Johnny Griffin emphasizes, “Productions like ‘TEEN SPIRIT are coming to Wilmington because of the strength of the local crew, the first-class production infrastructure, and a competitive North Carolina tax incentive. 2011 is looking to be the best year for the Wilmington film industry in a decade. We owe this success to our local crew base and the NC tax incentive that our legislators have fought so hard for.”

Aaron Syrett, Director of the North Carolina Film Office adds, “This continues a trend we are seeing state-wide. Our new 25% incentive coupled with local industry professionals will make North Carolina one of the busiest filmmaking states in the nation in 2011. Since the passage of the incentive, the North Carolina Film Office and the regional offices have seen activity and interest at unprecedented levels.”

‘TEEN SPIRIT’ will premiere in the summer of 2011 on ABC Family.

**About the Wilmington Regional Film Commission, Inc.**

The Wilmington Regional Film Commission, Inc. markets an 11-county region in Southeastern North Carolina to TV and film productions in order to drive economic development in the entertainment business sector within the Wilmington area. Secondarily, the WRFC assists productions while on-location in the Wilmington region by consulting on permitting, permissions, locations, local information, and more. Finally, the WRFC supports the production infrastructure in the Wilmington region, including crewmembers and companies that provide goods and services to the production industry. This base of experienced crew and companies is an essential part of Wilmington's success as a filming destination, and the WRFC markets these valuable assets a variety of ways, including through a printed and digital Production Guide, which is updated and distributed each year.

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